

***HOPE for Housing:  
Meeting the Moment in Housing Justice***

**2023 Annual Conference  
Sponsorship Proposal**



Prepared for:  
HOPE Fair Housing Center

Announcement

Purpose of event

Sponsorship packages



# Announcement

HOPE Fair Housing Center's Annual Conference

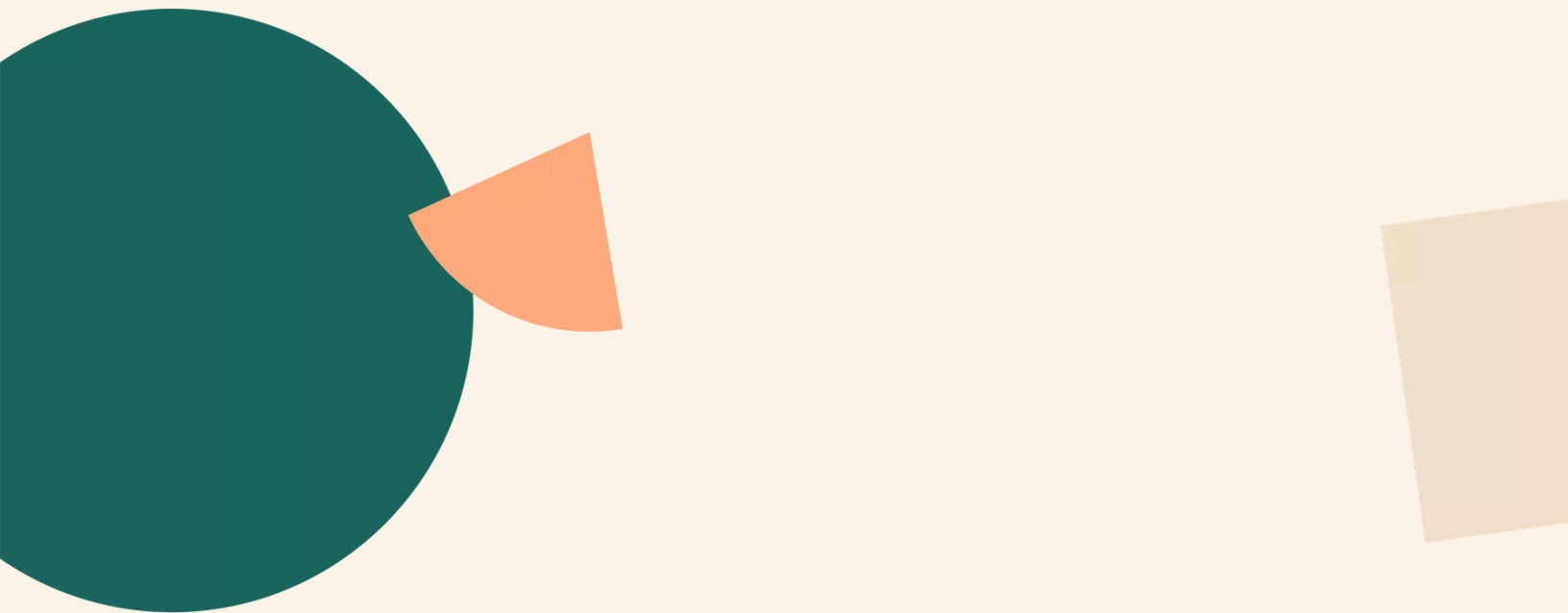
*HOPE for Housing: Meeting the Moment in Housing Justice*

May 17, 2023 Riverside Receptions, Geneva, IL

HOPE Fair Housing Center's Annual Conference is our signature event which attracted over 100 people virtually last year. In 2023, we are commemorating 55 years of HOPE, and this year's event will be bigger and better than ever.

For event sponsors, this is a unique opportunity to connect with like-minded individuals and business professionals who are committed to eliminating housing discrimination. It's a unique opportunity to showcase your company and mission as well as engage directly with customers.

For information on how to become an annual fair housing conference sponsor, please contact HOPE's Director of Outreach Events and Fundraising at [Nafia.Khan@hopefair.org](mailto:Nafia.Khan@hopefair.org)



## **Purpose of event**

HOPE Fair Housing Center's Annual Conference started because leaders at HOPE decided that we must come together to ensure that housing remains a human right. Since then, past events have steadily helped to grow interest in the fair housing movement, particularly in the ways our communities are negatively impacted by historically discriminatory practices.

HOPE's annual conference provides vital resources and information on how we can remove barriers to ensure everyone has the freedom to live in the home of their own choice free from illegal discrimination. Moreover, the conference is an opportunity to cultivate advocates and ambassadors for social change. This year's program will feature trending topics and workshops, and a distinguished line-up of fair housing leaders and advocates.

We have come a long way as a leader in the fair housing movement, but we would greatly benefit from your support and partnership. Your generous contribution will help us get closer to fulfilling our mission.



# Sponsorship packages

Whether it's a premier exhibitor space, event tickets, or branding on event marketing materials, different sponsorship levels are available, one for every budget.

If you're interested in sponsoring our event, please contact Nafia Khan at [Nafia.Khan@hopefair.org](mailto:Nafia.Khan@hopefair.org), (630) 690-6500, x122.

## Sponsorship packages include the following perks:

Benefit	Diamond (\$7,500)	Ruby (\$5,000)	Sapphire (\$2,500)	Supporter (\$500-\$1,000)
Sponsorship designation on paid social media advertising	X			
Sponsorship designation on social media platforms	X	X		
Live plugs in opening & closing speech	X	X	X	
Organization representative speaker at opening of conference	X			
Print advertisement in program booklet	1 page ad	1/2 page ad	1/4 page ad	
Name recognition in program booklet	X	X	X	X
Sponsorship title in radio ads	X			
Exhibitor Booth Space	X	X	X	
Complimentary Event Tickets	5	3	1	